INJAZ Egypt
100 YEARS OF ACHIEVEMENT
A Member of JA Worldwide

A New Decade Empowering Youth!

As we wrapped up 2019, we began a new decade celebrating our milestones and closing programs with graduates ready for the job market.

Simultaneously, INJAZ Egypt is launching new cycles of programs focusing on building the capacity of students to realize their potential while contributing to the economic development of the country.

INJAZ Egypt is a member of Junior Achievement Worldwide with a mission to empower students to own their economic success.

Our programs are driven by diversity and openness to new ideas, allowing students the exposure and growth towards building skills of employability and entrepreneurship.

From Discover Yourself, Me & My Community, It's My Business, San3ety Graduates, San3ety Ganoub El Wadi, Innovation Camp, to Start Up Egypt,

and many more INJAZ Egypt programs that you can check on our website, there is a program designed and provided to equip every student and graduate to secure a better future for themselves.

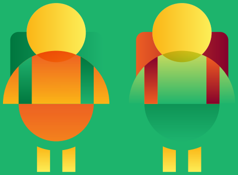
INJAZ EGYPT NEWS AND UPDATES

6 school programs launching in schools

This semester, we proudly announce the launch of 6 school programs where we

This school term, The National Bank of Egypt, MetLife, Sanofi and Nahdet Misr are aiming to impact an increasing number of youths aged 11 to 16 years old. Focusing on this age group, our programs concentrate on community integration, self-development, entrepreneurship and leadership skills to enhance the students' growth towards becoming successful members of the community. Through different activities, students learn through hands on experience (learning while doing) and this also highlights the importance of team work as well as planning ahead and being organized.

are amongst our sponsors and supporters while we implement Starting Right, Me and My Community, It's My Business, Be A Leader and Entrepreneurship Master Class. Besides that, our partnership with Google continues as we invade the Digital Literacy market together; helping students understand online basics and adapt the necessary skills needed to keep up with today's world.



Last cycle, we have covered more than 115 schools where 24,000 + students were able to complete our comprehensive programs that all tackle entrepreneurship, financial literacy and work readiness concepts and best practices.
"I learned that differences make us stronger and I should listen to other people's opinions without imposing mine." Mohamed Ahmed, Me and My Community 2018-2019 participant.
If you'd like to volunteer in our schools this year after we equip you with a training to implement one of our programs, please visit our website and fill the volunteer application under "Get Involved".

#PullingOurWeight through entrepreneurship

Innovation Camp program is an entrepreneurship program which equips its participants with the skills and needed mindset to come up with ideas that stimulate their community and overall benefit its economic development.

That being said, we have partnered up with DOW Chemicals to offer I-CAMP to university students focusing on sustainability and environment related issues. DOW Chemicals initiative “Pulling Our Weight” is a cleanup campaign aiming to reduce waste and address the current environmental crisis through partnering up with local organizations across the world and Ocean Conservancy to take part in beach and waterway cleanups at more than 50 locations across the globe.

Together, our I-CAMP students have visited Al Fayoum’s infamous lakes for a cleanup and applied what they learned in I-CAMP to look for ways to reverse the damage happening in our communities. Incorporating social responsibility to our social innovation programs has always been INJAZ’s specialty both on a regional and a global level. With the support and help of DOW’s staff & our training department, the day was full of engaging activities while the cleanup took place proving, once again, that the Egyptian youth have infinite capabilities.

جنوب الوادي

مبروك فريق
GOZLAN
100,000
San3ety
إنجاز مصر
برعاية
PHILIP MORRIS MISR L.L.C.

8 ideas from Upper Egypt receive Seed Funds

INJAZ Egypt's San3ety Ganoub El Wadi Program is the first program of its kind to hit the untapped market of Upper Egypt in partnership with Philip Morris Misr. The program delved into the world of technical graduates and started their entrepreneurial journey from mere ideas to developed businesses ready to invade the market.

The teams experienced intensive trainings that included creating a Business Model Canvas, understanding marketing and market research and working on presentation skills. The 10-months journey was long and full of challenges as the teams went down from 50+ to 18 passionate and dedicated teams ready to pitch in "The Showcase Night" for seed funds and compete for the final phase of the program; incubation.

On November 3rd, the 18 teams pitched their ideas to a panel of judges and presented their products and services in a

Ahmed El Sokkary, External Affairs Manager at Philip Morris Misr stated that; "San3ety Ganoub El Wadi was one of the most special and pioneering programs in collaboration with INJAZ Egypt. It was surprising for us in terms of the business ideas by the teams in Upper Egypt and the efforts exerted by the trainers of INJAZ Egypt throughout the program implementation. We have witnessed a huge progress with how the participants became stronger and more confident teams and how their projects evolved and will continue to evolve in the coming phase".

trade fair. The day closed with a ceremony attended by government officials and media representatives announcing 8 winning teams that are now ready to launch and register their businesses and receive their seed funds and consultancy services during the upcoming incubation phase.

> من أكبر الأشياء اللى استفدتها في
> حياتي إني اكون مشارك في كيان مثل
> إنجاز مصر”
> إستطاعت مؤسسة إنجاز مصر القائمه
> علي برنامج صنعتي جنوب الوادي
> بتطوير مهاراتي في مجال ريادة
> الأعمال ومعرفة المهارات اللازمة لكي
> أكون رائد أعمال ناجح
>
> محمود أحمد من المشاركين في
> **برنامج صنعتي جنوب الوادي**

REVENUE PROJECTION
MONTHLY SUBSCRIPTION FEES
EGP 700
EGP 6.7M
START UP EGYPT

The 9th Cycle of Start Up Egypt launched in partnership with The US Embassy and Boeing

Start Up Egypt is one of the largest entrepreneurship pipelines in Egypt. The program has been implemented since 2011 in partnership with The US Embassy in Cairo and Boeing , making this year's cycle the 9th cycle of the program.

The program takes a sustainable, long-term approach to entrepreneurship – enrolling enthusiastic graduates from any field of study and from anywhere in Egypt between the ages of 21 and 30 with minimal business experience and transforms them into successful entrepreneurs with innovative new businesses that contribute to the national economy and generate jobs.

This intensive Incubation Program aims at getting your startup ready for growth and further investment. The series of challenges in the program are designed to ensure that by successful completion you will have built and registered your enterprise, received equity free seed funding and gained exposure to a huge network of mentors and investors.

The program is mainly made up of 3 phases;

Ideation

Validation

Incubation

This year's cycle, a new activity has been added to the program. The final stage of Start Up Egypt has the incubated final teams participating in a life changing opportunity to learn from top-notch entrepreneurship gurus in the Start Up Egypt US Exchange Trip!

> **Start Up Egypt program has been incredibly valuable to our company, between mentorship from key figures in the ecosystem, helpful advice on our business model and getting advice in dealing with day-to-day challenges of running a company, Start Up Egypt program, has been crucial to our growth and I couldn't overstate how great it has been.**

Ahmed Abdelaziz,
Co-Founder of Atabaa

ORACLE TEAM USA
ORACLE

The US Embassy has partnered up with us once more for Meet Silicon Valley

Meet Silicon Valley is a 10-day intensive acceleration exchange program that is implemented by INJAZ Egypt, in partnership with TechWadi, and sponsored by the U.S. Embassy Cairo. This year the program is taking 12 Entrepreneurs not 9 like last year's cycle, which gives the opportunity for more people to participate.

The program takes high impact Egyptian entrepreneurs (ages 23 to 35) on a tour of the Silicon Valley entrepreneurship ecosystem - providing a once in a lifetime opportunity to network with tech executives and investors, entrepreneurs and ecosystem builders/supporters; visit accelerators, co-working spaces and leading tech companies such as Google, Facebook, and Apple; and receive mentorship from TechWadi. Additionally, participants have the ability to gain global exposure for their startups. The program covers a roundtrip flight from Egypt to Silicon Valley, transportation, accommodation, meals and program fees.

Amr Abodraia
Co-Founder of Rology

Stated that, “Visiting Silicon Valley with INJAZ Egypt was a very memorable and fruitful trip. We managed to attract a high caliber of talents, signed an investment deal and got great exposure to a network of mentors. Not only have we gained understanding of future trends but also experienced the most advanced technical culture. Not to mention, the amazing times spent with the wonderful new and old friends.”

said, “Meet Silicon Valley has been a truly life changing experience for myself and my business. The fast paced, very well organized and coordinated trip with other fellow entrepreneurs who share similar journeys shaped the perfect scene for us to explore, interact and communicate with key people of different backgrounds sharing their own and their organizations journeys, answering questions and providing rich material for us to think and reflect on how to manage our businesses better, be more efficient, tackle bigger problems, and have higher impact. I would definitely say the two weeks have been very well spent and creates a lasting inspiration for us as participants on both the professional and personal levels.”

Hussein Mohieeldin
CEO of Robusta

PEOPLE OF

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“San3ety Ganoub ElWadi is the program that proved that tailor made programs are the ones which can leave a finger print and have great impact. Managing San3ety Ganoub ElWadi and working across the different governorates of Upper Egypt with the vocational education students and graduates gave me the exposure to different cultures and needs and helped me practice empathy with each and every applicant in the program. The teams were so dedicated to the trainings and to every part of the program due to the benefits the program added to their ideas and personal skills, which acted as a great motivator for them. Some of the applicants used to travel for 2 hours just to reach the training venues, some used to bring their kids with them to the trainings. We created a parallel ecosystem that could serve the vocational education students and graduates and help them to bring their ideas to the light.

At INJAZ we were pioneers to implement our 1st round in Upper Egypt facing all the challenges because we believed!

Youstina Alber
Entrepreneurship and
Innovation Lead,
INJAZ Egypt

Working with INJAZ Egypt gave me the opportunity to make my passion a stepping stone for our youth to reach their fullest potential. Through believing in what they're doing and through their dedication we are able to push them towards their dreams by providing them with carefully selected programs that caters to their skills and their place in enhancing the overall economy of the country.

The idea of San3ety Ganoub El Wadi was quite fascinating to me, to be able to reach Upper Egypt, precisely vocational education, and discover how rich and creative those Egyptian minds were, it was like we discovered a jewel box. All those innovative ideas were sort of trapped with no outlet and I am truly proud that we were able to lead those ideas to light."

Moatassem Shaaban
Head of Trainings
INJAZ Egypt

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