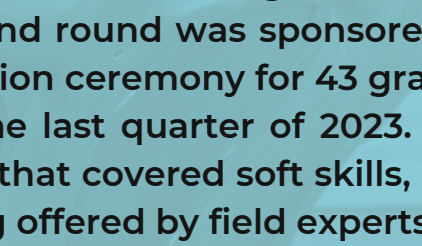


Another year has passed by at INJAZ Egypt and we cannot be more grateful for the impact we have witnessed with the students who were part of our programs and walked different journeys yet all of them were empowered to excel in their future careers.

As we wrapped up 2023 and started 2024 with lots of positive energy, we are so thankful for all the teachers, staff, board members and partners that have not only contributed to the success of our programs but have also helped our youth to reach their fullest potential while contributing to the success of our economy.

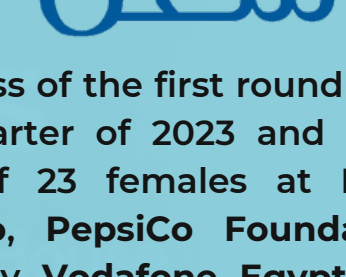
From Classroom to Career our work readiness programs



This year, INJAZ Egypt held two rounds of "San3ety" for technical college graduates, which helped us maximize the impact and empower more participants through out the initiative. The first round was sponsored by Professional Development Foundation (PDF) where we celebrated the graduation of 30 participants during the first quarter of 2023. The second round was sponsored by Exxon Mobil and Orascom Construction, and the graduation ceremony for 43 graduates was held at The Salesian Institute Don Bosco during the last quarter of 2023. All graduates went through an intensive and holistic training that covered soft skills, English language, AutoCAD and a specialized technical training offered by field experts.



As the end-game of the San3ety program was to facilitate the integration of Egyptian youth in the job market, INJAZ Egypt and the program's sponsors have spearheaded a multi-faceted strategy, resulting in numerous success stories that included the employment of several graduates at different corporations. There were graduates who even embarked on entrepreneurial journeys by launching their own businesses; a testament to the program's high-quality entrepreneurial education as well.



After the success of the first round that concluded in the first quarter of 2023 and resulted in the employment of 23 females at PepsiCo, INJAZ Egypt, PepsiCo, PepsiCo Foundation and this round joined by Vodafone Egypt as a strategic partner, have launched the second edition of "She Works Wonders". Through this women empowerment program, we have impacted 1,200 female fresh graduates and senior university students in four governorates Cairo, Alexandria, Tanta and El Minya. The program aims to qualify the participants for male-dominated jobs and increase female representation, with a specific focus on Sales, Supply Chain and Technology. New partners have joined also this year to broaden the employment scope for the participants : Danone, Nestle, P&G, Cisco, Mars and Microsoft as technical partners and USAID, UN Woman, Egyptian Gender Alliance and Pathfinder as supporting partners.

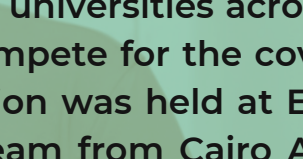


Your Journey to Success

Your Journey to Success program was implemented in partnership with Dow Chemical, where university students in Cairo acquired insights into their upcoming career journey by discovering their potentials, and getting introduced to the important employability skills in order to sustain their growth in their future career path. The participants had the chance of attending a job shadowing day at Dow Chemical's factory, where they experienced and grasped a clear picture of what an actual work environment looks like.



Paving the Path to Successful Businesses our entrepreneurship programs



The Company program is a hands-on entrepreneurship program for ambitious students in private schools and universities across Egypt. The program culminates in a competition where teams compete for the coveted "Company of the Year Award". This year the schools competition was held at El-Alsson international school in New Giza and "Extend Desk", the team from Cairo American College, won "Company of the year". Meanwhile, the universities version of the program was sponsored by Boeing, and "To Green" Company has emerged victorious over ten other teams with their innovative idea of creating affordable CO2 filters for cars and factories. Both teams have secured a spot to represent Egypt and compete in the Regional Youth Entrepreneurship Week competition organized by INJAZ El Arab in Doha February 2024.



For its second edition, the "7erfety" initiative sponsored by Citi concluded in the second quarter of 2023 and has empowered 43 entrepreneurs in Egypt to help them develop their business plans and turn their handicraft products into successful businesses. Out of ten final competing businesses, the judges were impressed by the top 3 winners who showcased their talents and earned financial prizes up to 15000 EGP, not just for their products, but also for their ability to develop comprehensive business plans.

The third cycle of 7erfety sponsored by Dow Chemical kicked off in the last quarter of 2023 and 50 participants are already joining with more than 15 different types of handicrafts. We can't wait to witness how these new participants will transform their creativity and talent into successful ventures!



Through the partnership with DELL, GE and BASF, the "Innovation Camp" equipped 600 university students with a solid foundation in entrepreneurship. Participants are first introduced to the most popular business models, are split into teams and are driven to compete against each other to solve business-related challenges and from the real world. Such an enriching, competitive and fun experience!

Empowering Digital Learners our digital literacy programs

We strongly believe that digital literacy is just as important as traditional literacy, which is why our programs "Maharat men Google", "Abtal El Internet" and "Microsoft skills" are well-tailored for students, from primary school to university, introducing them to essential topics : cybersecurity, digital marketing, and Microsoft office. This year, with the support of Google and Microsoft, we successfully reached 12,000 students via these programs, making a significant impact in their digital education.



Unlocking the Power of Project Management



This year, and for the first time ever, more than 2,000 students learned project management fundamentals through a workshop designed by the Project Management Institute Educational Foundation (PMIEF). The value of this skill is not limited to business only, but to all aspects of life! Learners are therefore introduced to the five phases of project management, and are brought to apply these to their own ideas.

Inside the Classroom

INJAZ Egypt aims to develop the mindsets of young people in public schools, preparing them for a successful future. The programs teach students to be more independent and to value their opinions, but also equip them with a set of skills that are not usually included in their school curriculum. During the fourth quarter of 2023, INJAZ has impacted more than 2,000 students in Cairo, Giza and Minya, who were immersed in playful and interactive experiences that focused on raising social responsibility and on the three pillars of INJAZ Egypt : Work Readiness, Financial Literacy and Entrepreneurship. The "Me and my community" program is proudly sponsored by Ernest and Young and "Starting right" by MetLife.



Building a Financially Capable Generation

For the fourth year in a row, INJAZ Egypt has participated in "Building a Financially Capable Generation" program sponsored by HSBC. More than 500 middle school students actively engaged in the program, gaining valuable knowledge on efficient financial resources management. 100 students were engaged in a local competition that was held in the second quarter of 2023, and the winning team was selected to represent Egypt in the global competition!



Empowering Women from Vocational Schools



INJAZ Egypt has partnered with Visa to foster economic empowerment for female students in vocational schools. The "Personal Economics" and "Grow your business" programs culminated in a local competition, where 7 teams of 50 students had unleashed their newly-gained entrepreneurial skills, pitched their business ideas and competed together ; the Top 3 teams even secured financial prizes!

Inspiring Innovation & Sustainability

Through the support of Google and The Ministry of Communications and Information Technology (MCIT), INJAZ AI-Arab and INJAZ Egypt launched the "DECI Innovation Day", a three-day event that empowered 500 participants - from different schools, governorates, and age groups - by focusing on sustainability and innovation. Additionally, several entrepreneurs and field experts shared their personal experiences and fueled the students with passion!



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