



WELCOME TO OUR

# Newsletter 2024

Another incredible year has passed, and **none of it would have been possible without your unwavering support.** Whether as part of the INJAZ family, the JA network, a trainer, volunteer, sponsor, or government partner, your contributions have been invaluable.



This year has been a year of growth and expansion, from finalizing and launching programs to hosting events and running longer initiatives. **We've extended our reach across all 27 governorates**, engaging students from diverse educational backgrounds.

As we reflect on 2024, we're proud of the lives we've touched and the businesses we've empowered.

*Thank you for being part of this journey ; we can't wait to continue this journey with you in the years ahead !*

**In this newsletter you will find:**

A look back at our year of achievements. *Keep reading !*



# Fostering Innovation and Entrepreneurship Among Students



## Innovation Camps

With the support of **ExxonMobil** and, at a different stage, the **Ministry of Youth and Sports**, we delivered a comprehensive one-day innovation camp for a total of **129 university students**. This initiative was designed to introduce participants to the fundamentals of building a business model, which they then applied by working on a challenge related to their field of study.

## Company Program

This year, we concluded the Company Program 2023/2024 edition with an exciting local competition where 5 school teams and 9 university teams competed. During the event, each team showcased their products in a booth exhibition and

and pitched their ideas to a panel of judges, as well as entrepreneurs who had walked similar journeys before. The winners of the local competition earned the opportunity to compete at the regional level.

**“Wash2Flush”** and **“AgriEagle”** proudly represented Egypt at the Youth Entrepreneurship Competition (YEC), held in Dubai, with their innovative ideas and interactive booths.



We also launched the Company Program 2024/2025, and this year's **numbers are larger than ever before**. The schools' program, supported by **Alshaya Group**, is targeting **400 students** from **25 different schools**. Similarly, the universities program, funded by **Boeing**, has **500 students** from **7 universities**.



# Volunteers Inspiring **Ambition:** Empowering Girls for a Bright Future

Our work inside schools is our never-ending passion. This year, the focus was on middle schools. And what does middle school mean? Students who want to discover who they are, their strengths, areas for growth and values. This is the goal of our JA program, **"Discover Yourself"**.

This year, thanks to the generous support of ExxonMobil and Henkel Egypt, we successfully implemented the program for over 600 girls across four schools in New Cairo. ExxonMobil sponsored one school, reaching 139 girls, and is committed to extending its support to the same students for the next two academic years through a variety of empowering programs. Meanwhile, Henkel Egypt sponsored the program across three schools, empowering 462 girls to date.

**Twenty-five volunteers** from **ExxonMobil** and **Henkel Egypt** attended a training and delivered the program themselves. We are beyond grateful for their dedication.

As one ExxonMobil volunteer shared: *"I was truly inspired by how ambitious the girls are and how determined they are to become something great in the future. Most of them already have a clear path mapped out in their minds, and they're actively working toward achieving their goals."*



## INJAZ Egypt Signature Initiatives

### "She Works Wonders" 2nd edition: A strong wrap-up

In the first quarter of the year, we proudly concluded the second edition of **"She Works Wonders"**. This impactful initiative, in partnership with **PepsiCo** and **Vodafone Egypt**, guided participants through a transformative journey, from developing soft and technical skills to unlocking real job opportunities.



This year, **593 students** successfully completed their technical training. During the boot camp, **300 participants** applied their newly acquired skills in practical scenarios and connected with industry experts. The program resulted in **around 159 women** securing employment or internship opportunities.

This edition of **"She Works Wonders"** not only opened doors to new career paths but also strengthened women's roles in traditionally male-dominated industries.





## 7erfety 4th Edition: *Supporting New Beginnings, Strengthening Alumni*

On March 6th, we celebrated the conclusion of the third edition of **7erfety** with a grand event at KMT Maadi. The top three winners received financial rewards, while five others were awarded a one-year free subscription to Zammit.

Now in its fourth year, 7erfety continues to empower handcrafters with the skills to turn their talents into sustainable, profitable businesses. Thanks to the continued support of **DOW Chemicals**, 50 participants embarked on their journey last October and are currently in the entrepreneurship phase.



## San3ety: A Hands-On Journey to Workforce Readiness

Bridging the gap between what vocational students learn, and the realities of the workforce has always been the mission of San3ety with the support of **Exxon Mobil** and **Orascom Construction**. This year, our 43 participants took a fully hands-on approach, starting with **AutoCAD** and English courses, followed by technical training at the Don Bosco Institute. Field visits were also arranged, with 27 participants visiting three work sites

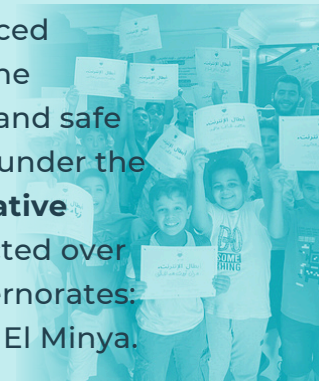
where they were assigned tasks and assessed based on their performance.

We are excited to graduate our students at the beginning of 2025 and eagerly look forward to seeing their future endeavors!

## Empowering the Next Digital Generation Across 27 Governorates

This year, we joined forces with the Ministry of Communication and Information Technology to bring two dynamic Google programs— **“Abtal El Internet”** and **“Maharat Min Google”**—to thousands of participants across Egypt as part of the **Digital Egypt Generations** initiative. These programs aim to equip young minds with the tools and knowledge they need to thrive in an increasingly digital world.

**“Abtal El Internet”** introduced children and pre-teens to the essentials of cybersecurity and safe online practices. Delivered under the **Digital Egypt Marvels Initiative (DEMI)**, the program impacted over 6,000 students in four governorates: Cairo, Giza, Alexandria, and El Minya.



### “Maharat Min Google”

empowered over 20,000 participants with essential digital marketing and literacy skills. Implemented through the **Digital Egypt Cubs Initiative (DECI)**, the program reached learners in all 26 governorates, fostering a nationwide wave of digital empowerment.



# Launching First-Time Programs to Empower Youth



## Empower Her

In celebration of International **Women's Day in March**, and with the support of **Marakez Egypt**, we hosted our first event, "**Empower Her**", an initiative fully designed and executed by INJAZ. The event aimed to take entrepreneurial participants on a journey through the most important topics to consider when starting their own businesses.



## Summer Internship Program: From Learning to Leading

The Summer Internship Program was not your typical internship, it was a transformative journey that combined hands-on shadowing with intensive learning. **Out of over 1,500 applications, 22 talented students** were selected to participate. Spanning two weeks, students explored INJAZ Egypt's entrepreneurship programs and completed certifications in PMIEF and Google AI. They then shadowed various working departments. The program's impact is evident: **10 participants formed a team** and joined the Company Program immediately after, while **others continued to volunteer** across INJAZ programs, taking it to heart to keep spreading their learnings.

## Saving for Good: Empowering Youth with Financial Skills and Inclusion

The '**Saving for Good**' initiative, a partnership with HSBC, is designed for students at **vocational institutes** and consists of two programs: **Personal Finance and Microsoft Skills**.

The program focuses on building practical financial skills and helping participants make informed decisions. At the end of the program, **234 participants** who had never had a bank account had one opened for them, empowering them to take their first step toward financial inclusion.

- The program was delivered to around **1,000 participants**
- Across **15 vocational institutes**
- With the support of **13 volunteers from HSBC**

## Aviation and You: Building a Sustainable Future

Flying connects the world, but it also comes with environmental challenges. How can we balance the growth of the aviation industry with the need for sustainability?

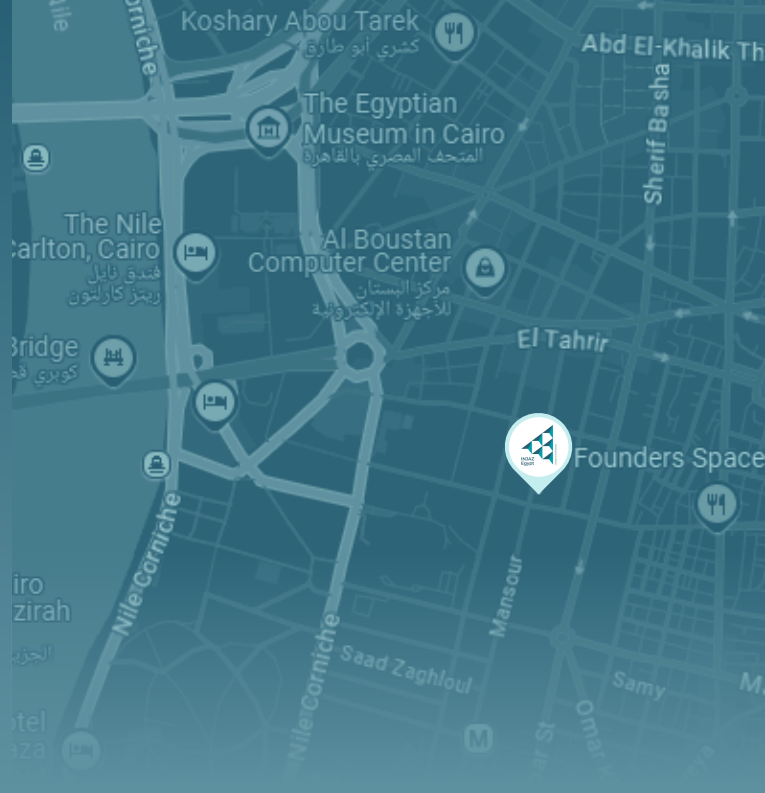
This year, we launched "**Aviation and You**" in partnership with Boeing to inspire students to think about the future of aviation. The one-day program introduces participants to the concept of sustainability in the aviation industry and challenges them to create their own aviation company with innovative, eco-friendly practices.

We kicked off the program in December with **75 students** from Futures Language School. Next year, we plan to expand to reach **600 more students**.



# A favorite **highlight**: INJAZ Egypt found a new home!

After 12 years in our signature office overlooking the Nile, we decided it was time for a change. Our office has found a new home at **Founders Spaces in Downtown Cairo**, right in the heart of the city, surrounded by the energy of youth pursuing their passions. This move has infused new power into our work, bringing a fresh perspective and fueling our determination to achieve even more. Come pass by for a coffee in our garden!



## **2025's** most anticipating event

**Here's some big news!** This November, Egypt will host the regional Youth Entrepreneurship Competition (YEC)! Brilliant entrepreneurs and winning teams from the Company Program across 13 MENA countries will bring their groundbreaking ideas to compete on our home soil. This competition promises to showcase diversity, innovation, and passion. It's shaping up to be a truly remarkable year!

### ***Join Us in 2025!***

As we step into an exciting new year, we want YOU to be part of our journey in 2025! Let's work together to empower the next generation of innovators and entrepreneurs.

**We can't wait to make 2025 our best year yet—with you by our side!**



**YOUTH  
ENTREPRENEURSHIP  
CELEBRATION**

# EGYPT 2025