



INJAZ Egypt

100 YEARS OF ACHIEVEMENT

A Member of JA Worldwide

ANOTHER YEAR EMPOWERING YOUTH

Despite the fluctuations caused by COVID-19 last year, INJAZ Egypt was resilient and had a momentous year in 2021. INJAZ was able to deal with the changes brought on by the pandemic and adapt in a productive and efficient way such as by offering online courses, and courses encouraging digitization to deal with the new way forward. In partnership with businesses and financial institutions, several programs were implemented with the aim of achieving our mission which is to empower students to own their economic success. Through enhancing the financial literacy, work readiness, and entrepreneurial skills of the youth, we enable them reach their full potential and contribute positively to their economies.

ENABLING A FINANCIALLY CAPABLE GENERATION

INJAZ Egypt was proudly one of the 13 countries chosen for the pilot phase of "Building a Financially Capable Generation" program sponsored by HSBC Global. More than 600 students were engaged in the program who learnt how to manage their financial resources from a young age. A local innovation challenge competition was held during May 2021 and the winning team was from El Gouna International School, which went on to represent Egypt in the Global competition and successfully won Second Place!

ENCOURAGING ENTREPRENEURSHIP AT PRIVATE SCHOOLS

This year, 15 teams from different schools participated in the Company Program. Stripes, an upcycling business from DEO, won Company of the Year in the local final competition that took place in Cairo. They then proceeded to represent Egypt in the INJAZ Al-Arab regional competition – winning not only Product of the Year but also the Citi Client Focus Award!

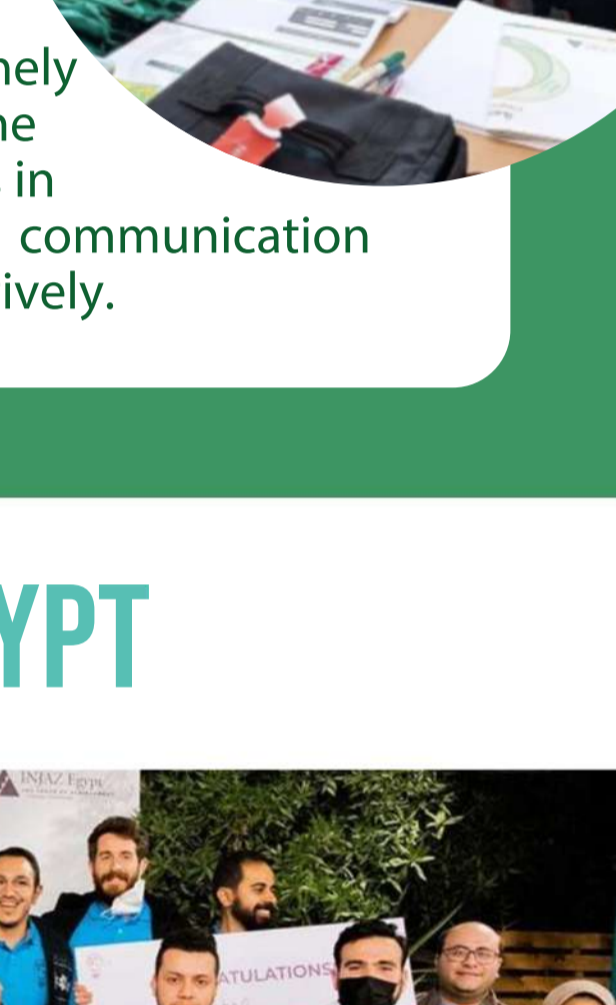
"THROUGHOUT THIS WHOLE JOURNEY, WE WERE ABLE TO GAIN A LOT OF EXPERIENCE AND GROW AS A COMPANY"

"WE HAD THE OPPORTUNITY TO TALK TO MANY MARKET LEADERS, PEOPLE WHO WORK IN ECOMMERCE, WE HAD FIRSTHAND ADVICE FROM PEOPLE DOING STARTUPS FOR A LONG TIME"

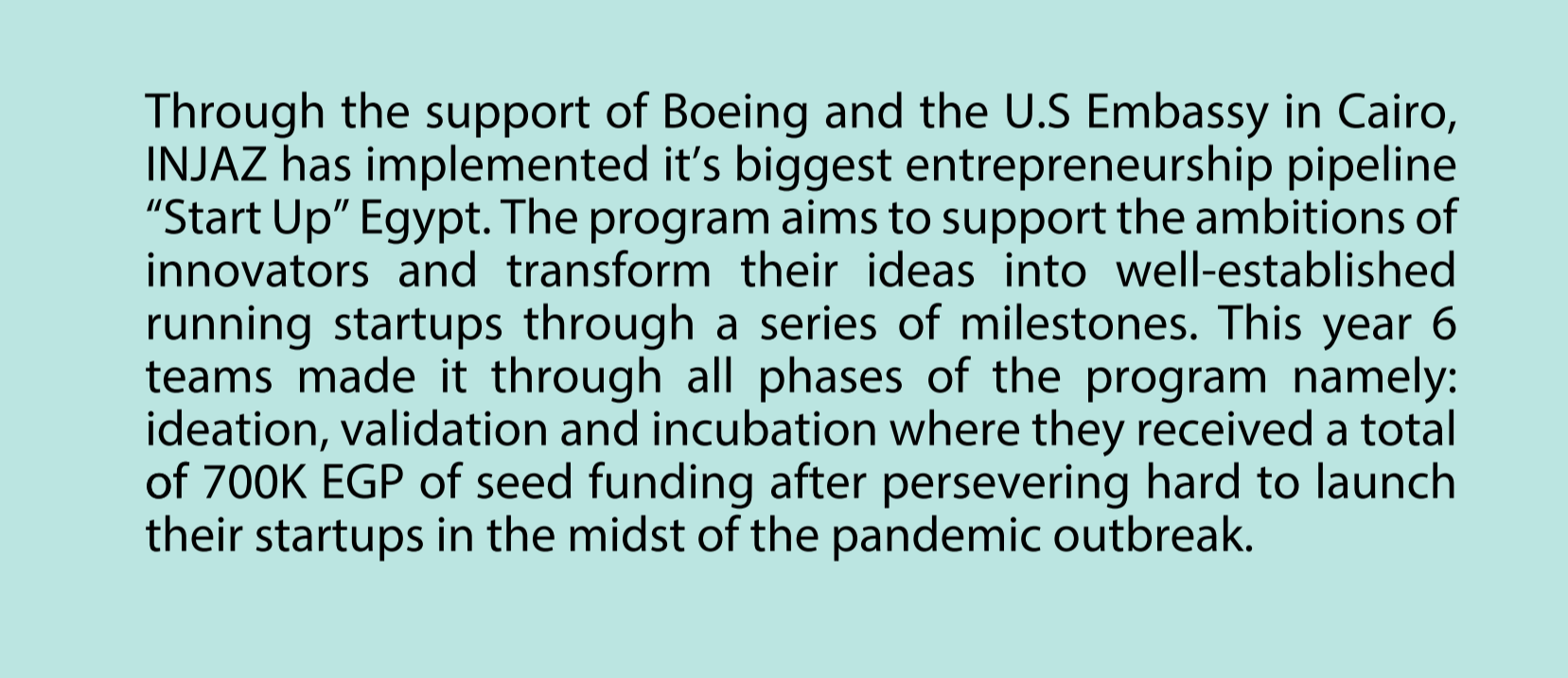
To watch a video documenting the student process, click here

LEARNING BUSINESS SKILLS

The "Innovation Camp" workshop was implemented in partnership with BASF and targeted university students. The program entailed dividing the students into teams and having them compete against each other to solve business related challenges in an extremely limited time frame. By participating in the workshop, the students developed skills in problem solving, stress management, communication and in using available resources innovatively.



START UP EGYPT



Through the support of Boeing and the U.S Embassy in Cairo, INJAZ has implemented it's biggest entrepreneurship pipeline "Start Up" Egypt. The program aims to support the ambitions of innovators and transform their ideas into well-established running startups through a series of milestones. This year 6 teams made it through all phases of the program namely: ideation, validation and incubation where they received a total of 700K EGP of seed funding after persevering hard to launch their startups in the midst of the pandemic outbreak.

EQUIPPING STUDENTS FOR THE JOB MARKET

INJAZ Egypt has concluded its annual cycle of "San3ety"; an initiative tailored for technical college graduates under the pillar of work readiness. The initiative is sponsored by Exxon Mobil and Orascom Construction where its main aim is to qualify the technical college graduates for the job market, by providing them with crucial soft skills and specialized technical skills, ensuring they receive a well-rounded experience. The participants also get the opportunity to network with potential employers and are offered internships and employment support after completing the soft skills and technical training.



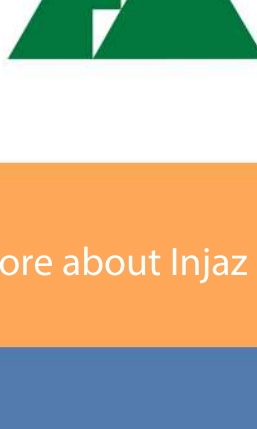
ENVIRONMENTALLY FRIENDLY ECONOMIC SUCCESS

With the support of DOW, INJAZ Egypt organized an "Innovation Camp workshop" and "cleanup day" for university students. Attendees went to the industrial press institute in Boulaq, Cairo, Egypt to engage in a cleanup activity and were familiarized with tangible easy-to-do changes they can make to their daily life in order to become more environmentally friendly.

CONNECTING EMPLOYERS TO WORKERS

JAHEZ is a regional initiative for a virtual career fair to engage students and fresh grads with business leaders from different industries. We successfully conducted our first JAHEZ Event on the 7th of June where we had speakers from Firstkaid, LinkedIn, Marriott International, Marie Louis and Microsoft. Through our Zoom session and Facebook live, we were able to reach and interact with a total of 225 students on both platforms. Through the recorded version uploaded on our Facebook page, we were capable of reaching a broad set of audience with a total of 2.8k views and mainly from 8 countries in the MENA Region, the U.S, and Russia.

WE WOULD LIKE TO THANK OUR SPONSORS AND PARTNERS FOR A FRUITFUL YEAR. TOGETHER, WE ARE HOPING FOR A TRUE AND MEANINGFUL IMPACT IN 2022!



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>> Know more about Injaz and how you can help <<

